CÉSAR BARONE

SENIOR FULLSTACK ENGINEER

DETAILS

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EMAIL
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LINKS

Linkedin

GitHub

cesarbarone.com

SKILLS

Angular

AngularJS

React

Ionic

Typescript

JavaScript

HTML/CSS

NodeJS

Firebase

Ruby on Rails

Docker

Amazon AWS

Linux

TDD

CI/CD

UX

Agile and Scrum

HOBBIES

PROFILE

I see programming as a tool to resolve real peoples' problems and get my ideas off the drawing board. Show me a new app idea, and I guarantee we will talk for many hours.

I am not the kind of developer who spends days polishing the code until it looks perfect or concerned using the last Javascript framework. For me, a good delivery is a delivery that resolves the customer issue with the least amount of effort.

During the last six years, I've had my own company (Minerador), and it was a fantastic experience. I had the opportunity to build software from the customers' requirements discovery to scale and impact thousands of users.

Highlights:

Contract signature module (backend and frontend) that enabled customers to:

· Increase the contracts signature rate by 30%
· Decrease the wait time for a contract from 48 hours to 2 minutes
· Decrease the fill wait time from 30 minutes to 2 minutes

Co-created a module to analyze telecom bills and generate telecom proposals that enabled customers to:

· Analyze telecom bills up to 20,000 pages
· Decrease proposal generation wait time from 24 hours to 2 minutes
· Decrease the sales cycle time by 30%

EMPLOYMENT HISTORY

Founder, SwapMail

Florianópolis, Brazil

Mar 2020 — Present

SwapMail is a **side-project**.

I founded SwapMail in March, 2020. With SwapMail, it is possible to use a free Gmail account to send and receive emails with a custom domain.

Swap is helping lots of entrepreneurs that need a single email as info@mybusiness.com.

It's a side-project used as a laboratory to improve my Angular and Firebase skills. I also use it to learn how to distribute and sell a high-scale and low-ticket digital product.

The brand, logo, colors, website, and pitches were created by me.

Co-Founder, Minerador

Florianópolis, Brazil

May 2015 — Dec 2020

I co-founded Minerador in 2015, and it was the major professional experience I've had in my life.

At that time, I was a software developer that couldn't imagine the challenges that

LANGUAGES

English
● ● ● ● ○

Portuguese
● ● ● ● ●

would come. Every single person should do business as an entrepreneur and try to sell something one time in their lives.

Creating my own company provided me with unthinkable personal and professional growth.

I've learned that being a leader is better than being authoritarian, listening is better than talking, and delegating means trusting in others' potential.

I've had the opportunity to permeate through all the companies' areas and learn a bit of each one. From customer success, going through support, software development, sales, marketing, finances, and human resources.

During the past six years, I've been a hands-on CTO.

CTO, Minerador
Florianópolis, Brazil
May 2015 — Dec 2020

As CTO, I led the team, and I developed too. My responsibilities were:

- Maintaining the team happiness and ensuring team members self-development through periodically one-a-one and pair programming
- New team member ramp up using our training program
- Understanding the requirements of our customers/market changes, and proposing solutions with the team
- Leading the product planning to ensure consistent and continuous deliveries
- Specifying product OKRs and KPIs
- Keeping continuous delivery and continuous integration servers running.

Software Engineer, Minerador
Florianópolis, Brazil
May 2015 — Dec 2020

I've created a contract signature module (backend and frontend) that enabled our customers to:
- Increase the contracts signature rate by 30%
- Decrease the wait time for a contract from 48 hours to 2 minutes
- Decrease the fill wait time from 30 minutes to 2 minutes

Created the Minerador app for our customers that enabled managers to monitor their remote teams in real-time

Co-created a module to analyze telecom bills and generate telecom proposals that enabled our customers to:
- Analyze telecom bills up to 20,000 pages
- Decrease the proposal generated wait time from 24 hours to 2 minutes
- Decrease the sales cycle time by 30%

Software Engineer, OnCast
Florianópolis, Brazil
Mar 2013 — May 2014

OnCast is an outsourcing company focused on Agile methodologies. There, I learned Scrum and TDD. OnCast always gave autonomy to the developers to work directly with final customers. This approach helped me develop my requirement analysis, expectation management, and leadership skills.

Project: Land2Land (old version)

Software Developer, BRy
Florianópolis, Brazil
Oct 2012 — Nov 2012

Developed an onboarding user interface in text mode, used to install the digital signature software.

Team Lead, Computer Security Laboratory   Florianópolis, Brazil
Dec 2011 — Oct 2012

Led the development team to understand customer requirements (in this case, the government). Studied and suggested the best technologies for the project purpose, specifying the software architecture with the team, meeting the deadlines, and being the technical support for the team.

Software Developer, Computer Security Laboratory   Florianópolis, Brazil
May 2009 — Dec 2011

Developed and deployed an Email Certification Authority for university (UFSC) students to issue their digital certificates, enabling signup in some university systems.

Technologies: Zend Framework, PHP, Jenkins, Javascript, HTML, and CSS.

Internship, Khomp   Florianópolis, Brazil
Sep 2007 — May 2009

- I customized a Linux Distro to contain all needed dependencies, allowing customers to easily install Khomp products on their servers;

- Created an Asterisk server that returned calls using an unlimited voice carrier sim card, helping Khomp save money when calling other branches located in different Brazilian states.

EDUCATION

Bachelor's degree, Computer Science, Universidade   Florianópolis
Federal de Santa Catarina
Aug 2006 — Jun 2013